Applied Curiosity

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Applying Curiosity to Business Practice to Optimise Results!

Applied curiosity is the application of curiosity to do specific things like increase influence, inspire innovation, and prepare for competitive shifts in the global economy.

By leveraging your innate curiosity in the business space, you and your team can attain greater success, optimise performance, and win in the marketplace. In this course, you'll see how to put your innate curiosity to work.

Discover how to strengthen your curiosity muscle and use applied curiosity to ask smarter questions, solve problems, sell to others, and even avoid common data blind spots that can lead to faulty conclusions.
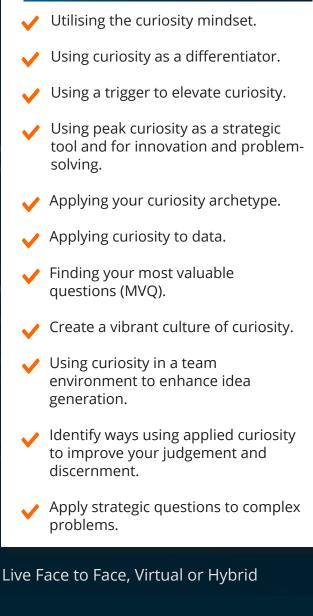
Topics include:

- Recall the differences between free-range curiosity and applied curiosity.
- Name the three mindsets that combine to create the curiosity mindset.
- List the steps of the 'what if' exercise.
- Recognise the most challenging gap for curiosity to fill. Define the "most valuable question."
- Identify the issue that can be avoided with a question directive.

Designed for?

- Anyone looking to improve their performance in the workplace.
- Applicable to those looking for fresh approaches to motivate and create a culture of ideas.

  An ideal group size is 6 – 15 participants.

Key Learning Outcomes

- ✓ Utilising the curiosity mindset.
- ✓ Using curiosity as a differentiator.
- ✓ Using a trigger to elevate curiosity.
- ✓ Using peak curiosity as a strategic tool and for innovation and problem-solving.
- ✓ Applying your curiosity archetype.
- ✓ Applying curiosity to data.
- ✓ Finding your most valuable questions (MVQ).
- ✓ Create a vibrant culture of curiosity.
- ✓ Using curiosity in a team environment to enhance idea generation.
- ✓ Identify ways using applied curiosity to improve your judgement and discernment.
- ✓ Apply strategic questions to complex problems.

Live Face to Face, Virtual or Hybrid

Power Sessions   Half-Day   1-Day   Coaching

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