

# The Instructional Designer



## *A Masterclass in the Science of Organisational Learning and Design in the Digital Workplace.*

As organisations look towards a changing landscape of employee skill demand in a multi-skilled digital workforce, it is important to create tailored learning solutions to ensure staff have what they need to perform. Instructional design has become an important component for many who work in a comprehensive Learning and Development role and are looking for the latest strategies to create successful learning pathways. It is also critical to ensure there is alignment between skill support and the key business objectives.

Great Instructional design is a science and requires a systematic and thorough approach to identify the core learning needs to manage the elements involved. It also can be challenging to deliver spot on solutions in a fast paced digital workplace that requires a variety of flexible methods to get the results.

**The Instructional Designer** is a workshop style program that takes participants through the A-Z of the ID process. It uses a variety of proven approaches but also integrates the flexibility to adapt to any organisational work structure model.

This workshop is aimed at up-skilling the understanding and practical application methods for unqualified, or relatively new Instructional Designers. In this hand holding process the participant will go through the A-Z of industry and professional methods, to develop quality training materials and outcomes.

### Some of the topics this program include:

- > ADDIE and Agile ID Models
- > Training Needs Analysis and Evaluation Methods
- > Content Design and Development
- > Stakeholder Management Strategies

### Designed for?

- > This program is applicable to those who are already in a Instructional Design role but have had no formal training and looking to learn ID skills for career succession.
- > Anyone who may be looking to understand the latest strategies and up-to-date models to adapt to the modern digital workplace.
- > An ideal group size is 6 – 15 participants

### Key Learning Outcomes

- ✓ Understand the different ID approaches including ADDIE and Agile methodology.
- ✓ How to conduct holistic Training Needs Analysis as part of a larger ID strategy.
- ✓ Identify and map stakeholders as part of a management strategy.
- ✓ Use and apply ID methods of content creation and design.
- ✓ The relevance and integration of LMS and E-Learning into your ID solutions.
- ✓ How to use effective evaluation methods to measure the success of the project.
- ✓ Apply and design a range of learning support tools including activities, exercises and other engagement methods.
- ✓ Understand and apply Adult Learning methods and psychology.
- ✓ Customise and adapt your ID approach to your organisational structure and culture.

### Live Face to Face, Virtual or Hybrid



Power Sessions



Half-Day



1-Day



2-Day



Coaching

### Contact Us

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