## Breaking Down the Silo Effect



## Removing the Barriers and Building Bridges to Create the Communication Flow.

A communication silo is often the term used to describe internal breakdowns, or blockages of the information flow within in an organisation. It describes the restrictive flow of open communication between departments, teams, management and stakeholders. A silo is always vertical, making it difficult or impossible for the horizontal flow of information.

When departments or groups within an organisation choose not to share information or allow for knowledge to be exchanged through information systems, this can create resentment and unhealthy competitive behaviours that become destructive. When silos become the default cultural dynamic in a business it will result in an environment that discourages open communication and collaboration between groups. To fix the communication silos requires a careful diagnosis of the driving issues and then application of the correct strategy to ensure the barriers are broken down.

Breaking Down the Silo Effect is a workshop that is designed to bring practical strategies and solutions to help establish a high performing and open communication culture. The program is designed to provide the different stages and steps that silos take and strategies on how to remove them successfully. This session is applicable to departments, teams or even individuals looking to dismantle organisational silos.

## Designed for?

- > Applicable to those working across teams and looking for strategies to manage multiple stakeholders.
- > Those who lead a team, or multiple teams and is looking for ways to dismantle poor cultural communication dynamics.
- > Managers, leaders of departments, project leads and those who manage stakeholders across the business and desire to build cohesion.
- > An ideal group size is 6 15 participants.

## **Key Learning Outcomes**

- Understand and apply the strategies to break open the communication barriers.
- Design a new communication culture that guards against silos forming in the first place.
- Develop a Team Charter which creates a new behavioural framework and standard.
- Tools to diagnose the real issues and develop pathways of solutions.
- Understand methods to manage multiple stakeholders and build effective communication bridges.
- Strategies to work with resistant and difficult people or groups.
- Create more effective communication systems and plans.
- Identify the key drivers of a transparent culture are.
- Remove role ambiguity and uncertainty.

Live Face to Face, Virtual or Hybrid



**Power Sessions** 











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