

Leading Hybrid Communication



Effective Communication Strategies for the Flexible Workplace.

A recent survey conducted by Atlas Cloud, an IT company, discovered the following from their hybrid workers:

- A 10-15% decrease in information given to them by their managers.
- 15% decline in collaboration with other colleagues.
- Remote staff feeling ignored, alienated and isolated through reduced communication.
- 15% of Managers and 40% of employees received insufficient training prior to the pandemic.
- This lack of training resulted in poor policy buy-in and adoption of new work tools.
- This has resulted in a long-term, negative impact on performance and productivity.

Hybrid communication is different, it is not the same as normal inter-office exchange, it requires a new strategy. Understandably, many organisations took an incident response approach to the recent pandemic but now are finding the need to develop more effective strategies to improve hybrid performance.

Office-based teams have a different communication fluidity which can spark more spontaneous interaction. Hybrid communication is intentional and driven, often by schedule or other task drivers. It requires a greater dependence on being thoughtful and focused strategy when using different tools and methods to ensure effective communication.

This workshop focuses on developing the right communication strategies to ensure improved cohesiveness and performance for all hybrid workers and managers. It applies communication effectiveness strategies across all mediums including virtual, device driven, messaging and face to face methods.

Designed for?

- Those looking for fresh ideas and techniques to enhance people communication skills in hybrid work environments.
- All leadership levels of an organisation.
- For those looking for virtual management strategies for hybrid teams to improve engagement.
- An ideal group size is 6 – 15 participants.

Key Learning Outcomes

- ✓ Understand how to build a common language with your team.
- ✓ Understand the importance of developing an effective hybrid communication plan.
- ✓ Usage of different mediums strategically to improve message clarity in hybrid work environments.
- ✓ Knowledge of how to identify communication gaps and develop solutions.
- ✓ Ability to manage difficult communication in virtual mediums.
- ✓ Understanding of how to manage team communication & cohesiveness when working remotely.
- ✓ Understanding of the barriers and people filters that will block your message.
- ✓ Ability to profile different personality styles and create strategies to adapt and flex.
- ✓ Development and application of a regular check-in strategy.

Live Face to Face, Virtual or Hybrid



Power Sessions



Half-Day



1-Day



2-Day



Coaching

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